

# The Nova Expo 2025

---

12 – 14 March

@BITEC EH103-104

09.00 – 19.00

# Executive Summary

---

The Nova Expo 2025, held from March 12-14 at BITEC, successfully brought together over 7,000 participants, 32 organizations, 41 sponsors, and 98 exhibitors, fostering a collaborative environment focused on sustainable innovation and the green economy. This event, organized by EEC Academy, provided a platform for industry leaders, public and private sector decision-makers, and experts to discuss and explore cutting-edge solutions for building a sustainable future, with a strong emphasis on net-zero carbon cities, climate finance, and green data centers.

The main stage featured influential speakers who shared valuable insights on the challenges and opportunities of achieving sustainability, while the Nova Awards recognized outstanding technologies, and the Green Booth Awards honored exhibitors with the most innovative and regenerative booth designs. The expo featured four conference rooms hosting 35 seminar sessions that covered various aspects of low-carbon building and city development, from planning and design to technology selection, construction, and operations.

The Innovation Pavilion and Nova Tour provided live demonstrations of real-world net-zero carbon buildings, offering attendees hands-on experiences with the latest sustainable technologies. Guided by both human and digital guides, these exhibits received positive feedback for their interactive and educational approach.

Networking was a key aspect of the expo, with the Networking Lunch and Lounge serving as a hub for business connections and partnerships. More than 50 business matches were made during the event, underscoring the strong potential for future collaboration in the green tech sector.

Overall, the Nova Expo 2025 served as a powerful platform for knowledge exchange, innovation showcase, and strategic partnerships, all geared toward advancing the transition to a sustainable, net-zero future.

# About NOVA Expo

---

In September 2023, EEC Academy launched the Nova Build Expo, Thailand's most successful green and sustainable building technology event, attracting over 12,000 registered participants. The expo promoted the ESI (Easy) concept, emphasizing Eco-system, Sustainability, and Innovation, which became a cornerstone for the event's success.

During the expo, a strong community was formed, and to continue fostering knowledge sharing and connections, the Nova Community was established. This community offers resources such as the Nova Talk YouTube channel and the Nova Expo Page on Facebook, hosting free online seminars and publications to further the goals of a zero-carbon society.

In July 2024, EEC Academy organized the Nova Symposium on Thailand's Net-zero Carbon Transition, a 3-day event that brought together international experts to share real-world experiences. The event included an exclusive dinner talk with 100 decision-makers and policy influencers, pushing forward Thailand's carbon policy. Additionally, the symposium hosted a 500-strong audience at an international conference on master planning, technology, and alternative energy, with a site visit to The Forestias attended by 90 participants.

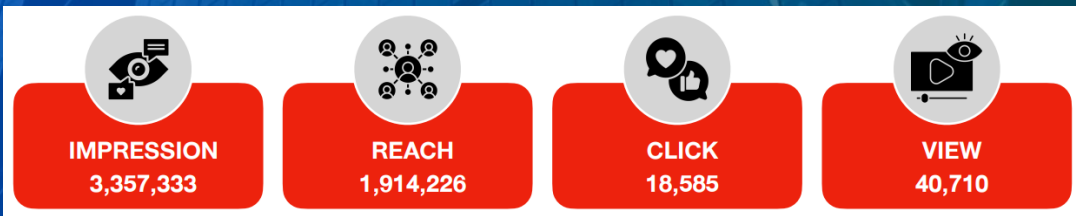
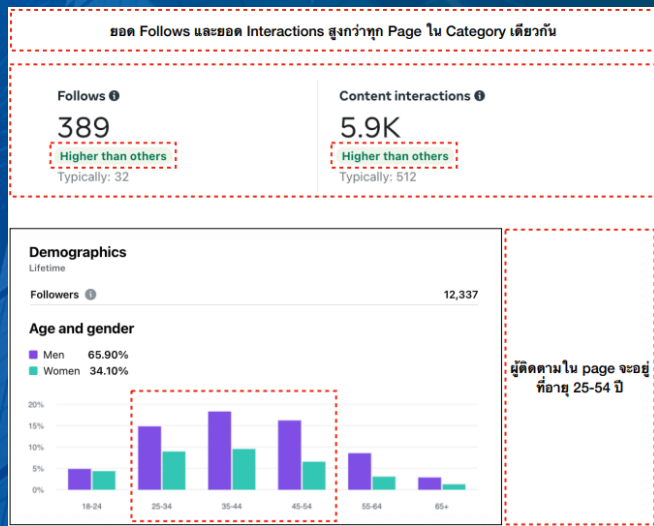
The Nova Expo 2025 is detailed in this report and will continue EEC Academy's commitment to advancing sustainability, with the Nova Expo 2026 scheduled for June at BITEC.

# About NOVA Expo

Facebook Page: The Nova Expo PR Post Summary 1 Jan – 14 Mar 2025

Follows 389 (Higher than Others)

Demographic Men 65.9%/Women 34.1%, Age 25 – 54 Years



Youtube: The Nova Community as of 14 Mar 2025

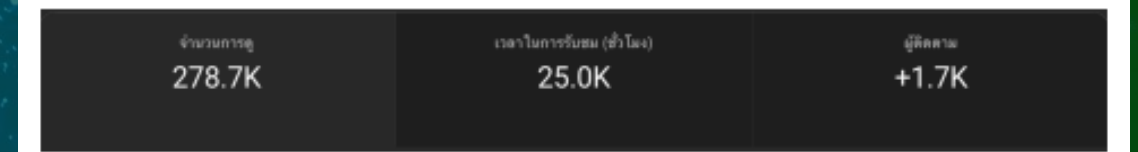
Subscriber 2.02K / Demographics Men xx%/ Womenxx%, Age 25 – 44 Years

Views 278.7K (78% recommended by Youtube)



**ผู้ติดตามใน Youtube Channel จะอยู่ที่อายุ 25-44 ปี**

**78% ของ Content ของเราใน Channel จะถูก Recommend โดย Youtube**



**ยอดการแสดงผล, เวลาในการรับชม, ผู้ติดตาม มีแนวโน้มจะเพิ่มขึ้นอย่างต่อเนื่อง**

### Association and Partners



98 Exhibitors

4 Conference rooms

1 Stage

1 Innovation Pavilion

3 Showcases



## 4 Seminar rooms

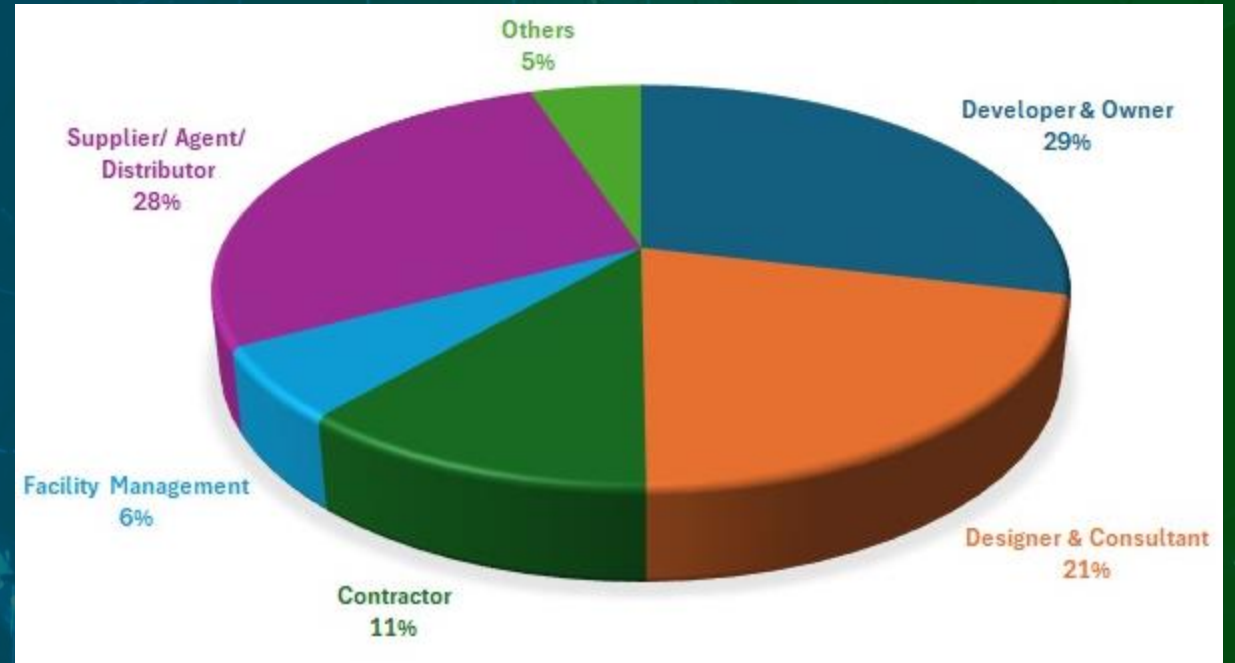
---

1,222 Participants

Date	Time	Participants
March 12, 2025	13.00-16.30	285
March 13, 2025	10.00-16.30	465
March 14, 2025	10.00-16.30	472

# 7,043 Registered

---



# Media

## BizX Solution

Post-show 46 post

### สื่อการตลาดที่จัดทำแล้วเสร็จ : Press Release

เปิดฉากยิ่งใหญ่! The NOVA Expo 2025 วนหลังทุกภาคส่วน



เปิดฉากยิ่งใหญ่! "The NOVA Expo 2025" วนหลังทุกภาคส่วน...  
 เป็นอีกหนึ่งก้าวที่สำคัญของจังหวัดน่าน ในการจัดมหกรรมนิทรรศการและงานแสดงสินค้าขนาดใหญ่...  
 ซึ่งได้รับการสนับสนุนจากภาครัฐและเอกชน...  
 มุ่งเน้นการส่งเสริมการค้าและการลงทุน...  
 ภายในงานจะมีนิทรรศการจากหน่วยงานราชการ...  
 รวมถึงผู้ประกอบการจากทั่วประเทศ...  
 นอกจากนี้ยังมีกิจกรรมพิเศษ...  
 เช่น การแข่งขันประกวด...  
 และการแสดงดนตรี...  
 ซึ่งคาดว่าจะมีผู้เข้าชมจำนวนมาก...  
 และจะประสบความสำเร็จเป็นอย่างสูง...

สัมภาษณ์

เปิดสัมผัส The NOVA Expo 2025



ผลิตภัณฑ์สุขภาพจากจังหวัดน่าน...  
 เนื่องจากการเปิดงานครั้งนี้มีผู้ประกอบการจากจังหวัดน่าน...  
 เข้าร่วมงานจำนวนมาก...  
 ซึ่งคาดว่าจะประสบความสำเร็จ...  
 ในการส่งเสริมการค้าและการลงทุน...



ข่าวประชาสัมพันธ์  
 เปิดแล้ว The NOVA Expo 2025



เทลิทิวส์



แชนแนล 5



กีฬาสามบี



ไทยโพสต์



星運日報  
 倡导碳排放 新星博览会隆重举行



ได้ลงในสื่อทั้งหมด 46 สื่อ ทั้ง Online และ Offline





- Media Partners

- Technology Media

GREEN NETWORK  
ISSUE 10  
FEB 2024

ไทย-เยอรมัน ผูกกำลังขับเคลื่อนโครงการ TOC-EMC คู่ใจไทยธุรกิจยานยนต์สู่ความมั่นคงทางพลังงาน

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

GREEN NETWORK  
ISSUE 11  
JAN FEB 2024

Measurement Technology Secures Hydrogen Processes

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

GREEN NETWORK  
ISSUE 12  
MAR-APR 2024

Green Innovation Revolution and Green Data Center

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

GREEN NETWORK  
ISSUE 13  
FEB 2024

Decarbonization ออกสู่สังคม The NOVA Community

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

GREEN NETWORK  
ISSUE 11  
JAN FEB 2024

ไทยเยอรมัน ผูกกำลังขับเคลื่อนโครงการ Climate Change พลังงานกับโครงการภาคกลาง

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

The NOVA Community  
Issue 2  
FEB 2024

2 หัวใจคู่กันขับเคลื่อน The Nova ชุมชนนวัตกรรม

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

GREEN NETWORK  
ISSUE 12  
MAR-APR 2024

จับตา 5 ค่ายรถชื่อดัง ยกระดับไฟฟ้า (EV) เปิดโชว์ในงาน Motor Show 2024

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

The NOVA Community  
Issue 3  
MAR-APR 2024

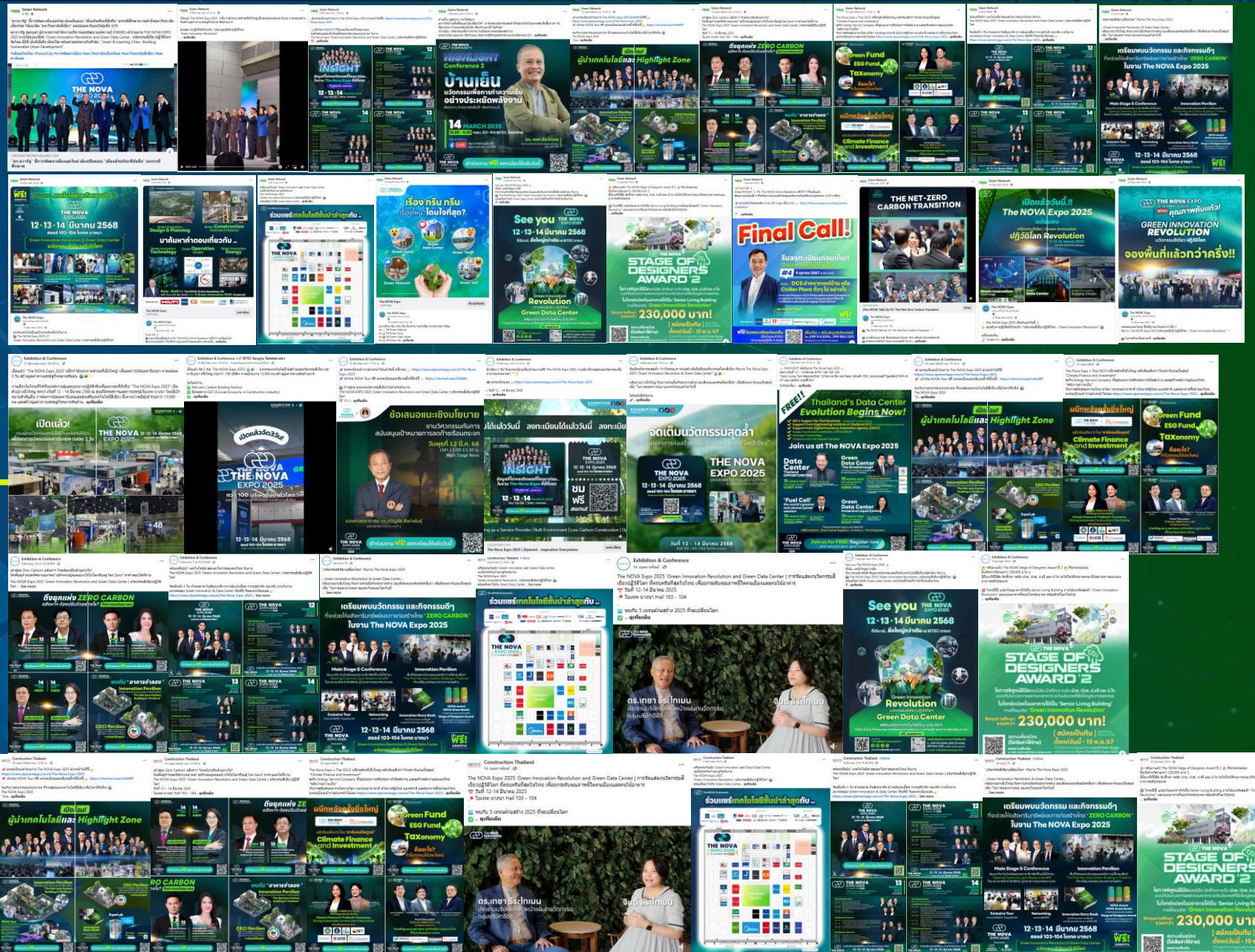
Decarbonization ออกสู่สังคม The NOVA Community

THE NOVA COMMUNITY GREEN TECHNOLOGY & INNOVATION

# Media Partners

## Technology Media

- Green Network
- Exhibition & Conference
- Construction Thailand



# Media Partners

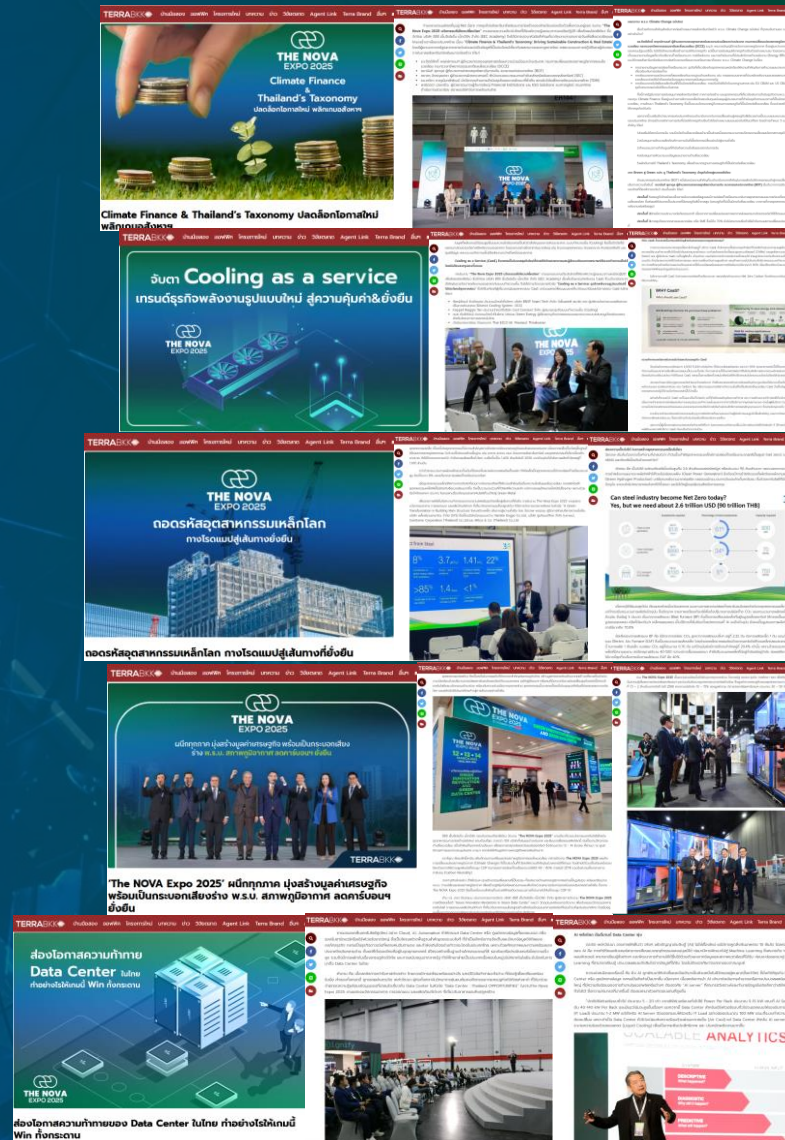
## TERRA BKK

The collage features various promotional materials for The NOVA Expo 2025, organized into several sections:

- Top Row:** Social media posts from Terra BKK. The first post on the left promotes the "World's Largest Green Building Expo" (โลกาสถาปัตยกรรมเขียวระดับโลก) and the "Green Innovation Revolution & Green Data Center" event. The second post on the right promotes the "Shaping the Future of Real Estate for a Greener Tomorrow" event.
- Second Row:** Two large posters for "THE NOVA EXPO 2025". The left poster highlights "World's Largest Green Building Expo" and "The Green Innovation Revolution & Green Data Center". The right poster highlights "Shaping the Future of Real Estate for a Greener Tomorrow".
- Third Row:** A social media post on the left discussing "Green Real Estate" and "Net Zero". A large event poster in the center features "SHAPING THE FUTURE OF REAL ESTATE FOR A GREENER TOMORROW" and "5 Building Construction Trends 2025". To the right are smaller posters for "Climate Finance and Investment" and "Green Fund ESG Fund Taxonomy".
- Fourth Row:** A social media post on the left about "Green Innovation Revolution & Green Data Center". A large event poster in the center features "Green Innovation Revolution and Green Data Center" and "12-13-14 มีนาคม 2568 BITEC Bangna Hall 103-104". To the right are smaller posters for "Green Innovation Revolution & Green Data Center" and "See you at THE NOVA EXPO 2025".

# • Media Partners

- TERRA BKK



<https://shorturl.asia/eAh3C>

<https://shorturl.asia/mG63x>

<https://shorturl.asia/Vp7IK>

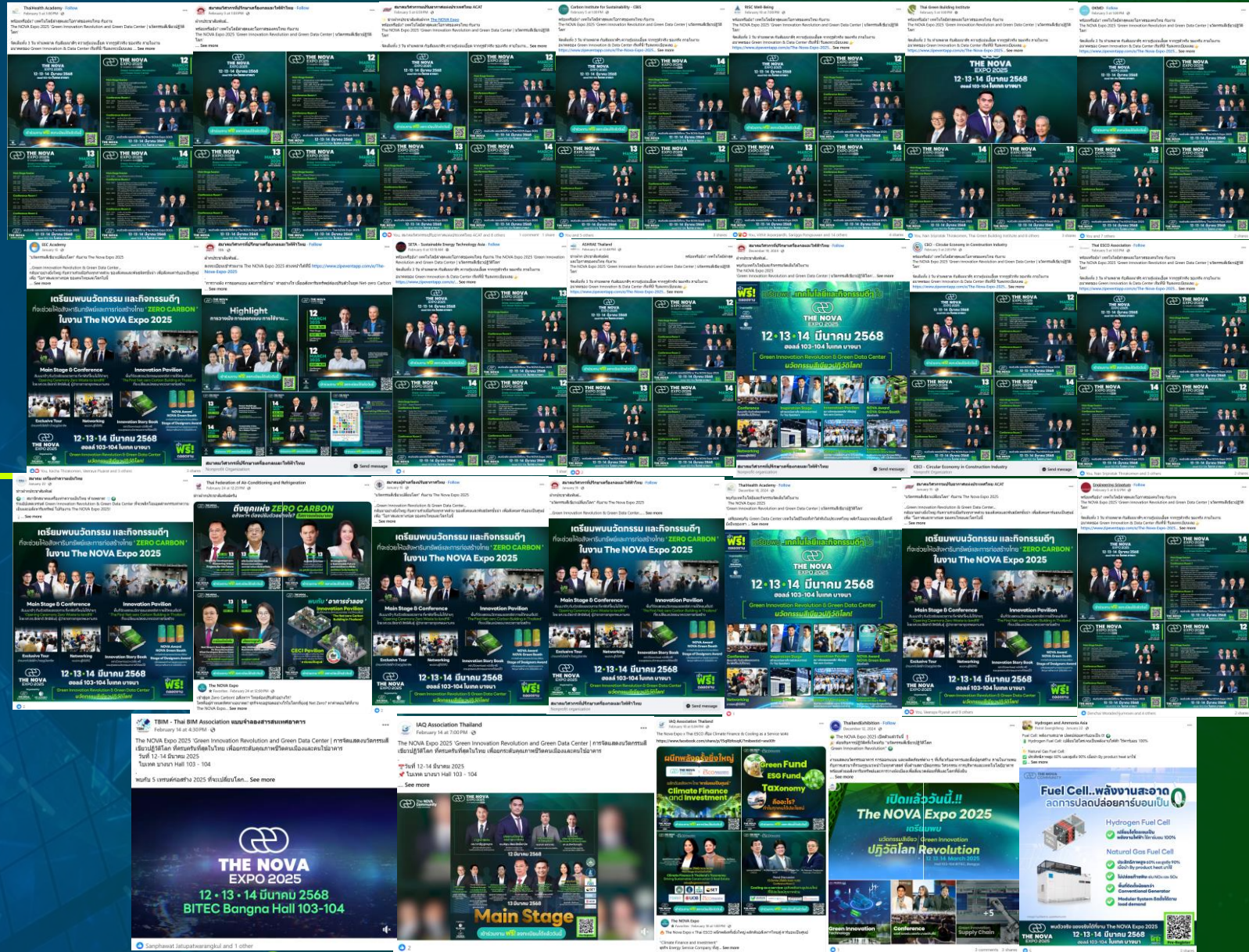
<https://shorturl.asia/Vp7IK>

<https://shorturl.asia/V7PYO>

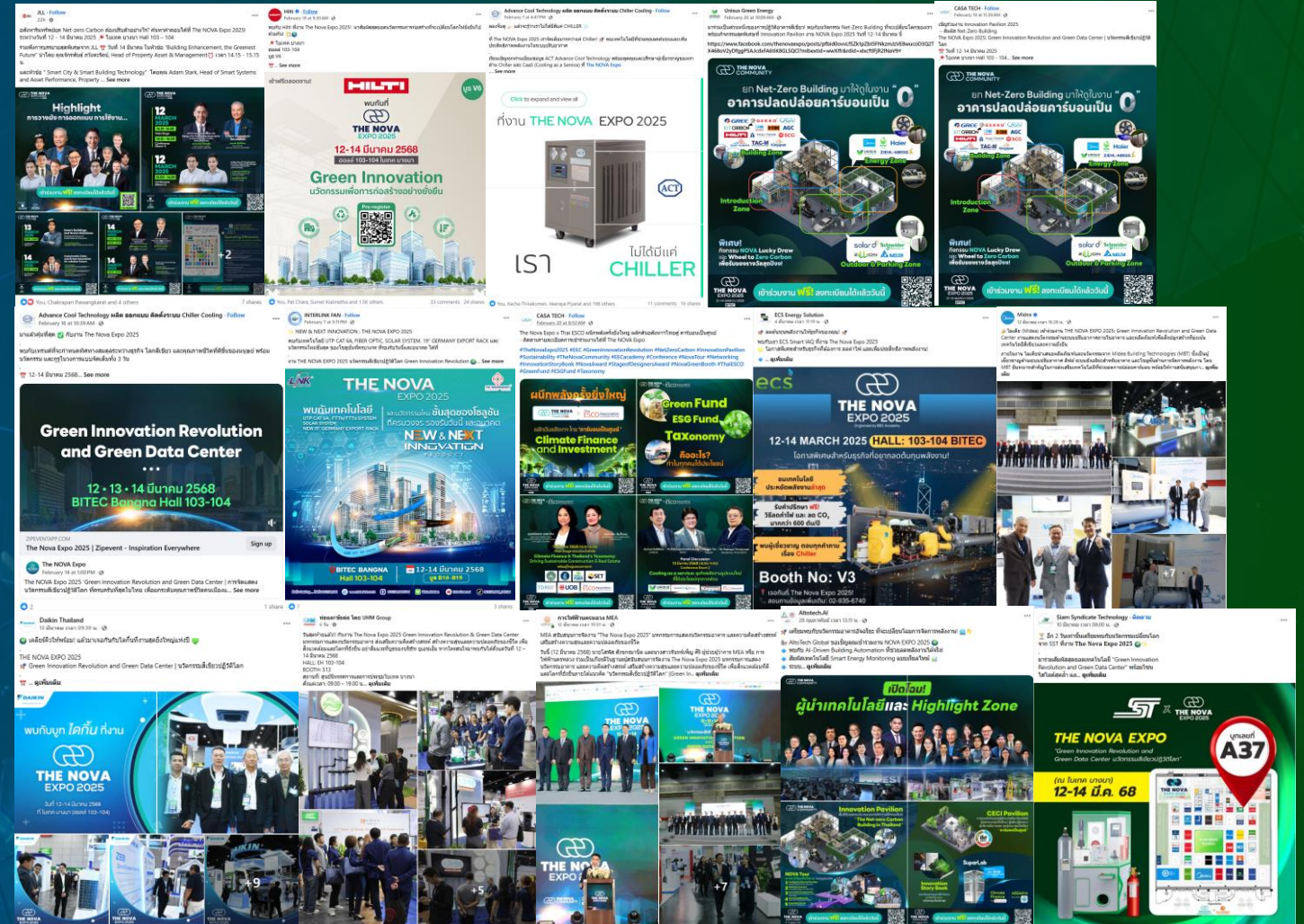


# • Association

- ACAT
- RISC
- CBIS
- TGBI
- OKMD
- EEC Academy
- CECI
- Thai ESCO
- ASHRAE Thailand
- Thailand Exhibition
- Engineering Sriptatum
- ThaiHealth Academy
- Hydrogen and Ammonia Asia
- TFAR
- IAQ Association Thailand
- TBIM
- TRA



# Sponsors & Exhibitors





THE STANDARD WEALTH

NIKKEN EXPERIENCE, INTEGRATED

MOQDC FOR ALL WELL-BEING Facebook

Website

53

Youtube

12

Tiktok

8

Instagram

11

18

50

ข่าวสด

ข่าวเด่น ประเด็นร้อน News

โซนข่าว

MGR ONLINE

BizMatchingnews

NIKKEN EXPERIENCE, INTEGRATED

TERRA BKK

ThailandExhibition

solar d

RISC RESEARCH & INNOVATION FOR SUSTAINABILITY CENTER

UNI-Aire ยูนอร์ แอพลิเคชัน

ZILLION ZILLION INNOVATION

SUCCESS

RYT9

CHASE UP

สยามทีวี

E NEWS TODAY

trade

บิ๊งบอกทูเดย์

PPTV HD 36

BC

BIZTHAI POST.com

TOPIC THAILAND

THE LEADER ASIA

เสารพท์

ELECTRICITY & INDUSTRY

LINE TODAY

WORLD BUSINESS

MGR ONLINE

IN NEWS

THAILAND Inside

Biz Goodness

TERRA BKK

บ้านเมือง

GREEN NETWORK

THAI PR

TERRA BKK

มิติหุ้น

prop2morrow

THE BETTER

ThailandExhibition

TAKLONGTUN

Q-CON

ECONOWATT

ThailandExhibition

JE

MAKEX

MOHSTUDIO

ThailandExhibition

INDOOR AIR QUALITY ASSOCIATION

HILTI

INTERLINK

ThailandExhibition

INDOOR AIR QUALITY ASSOCIATION

HILTI

AltoTech

ThailandExhibition

SMART BIZ

24 NEWS

nbt

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

24 NEWS

ThailandExhibition

ARROW SYNDICATE

SMART BIZ

# Activities

- Conferences with the key topics of Developer, Architecture, Engineering, and Facility Management
- Main Stage: Inspiring People
- Innovation Pavilion
- CECI Pavilion
- NOVA Tours
- Stage of Designers Award #2
- Nova Awards
- NOVA Green Booth Awards
- VIP Lounge and Business Matching
- Innovation Story Book













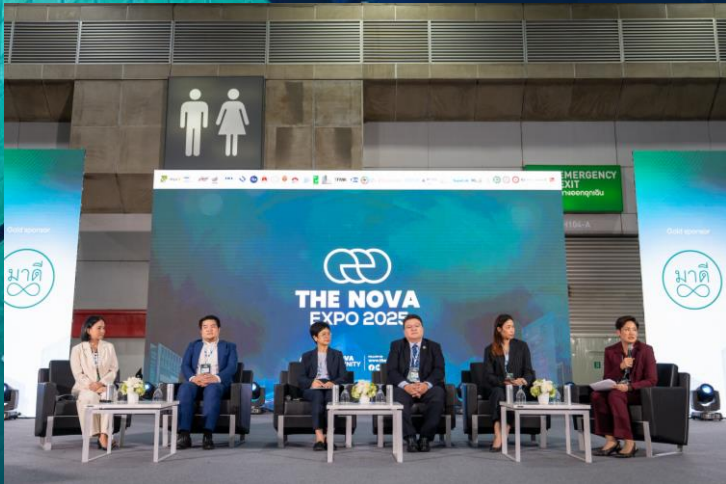


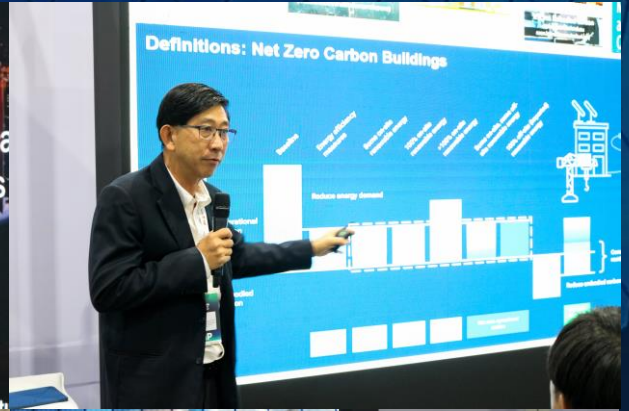
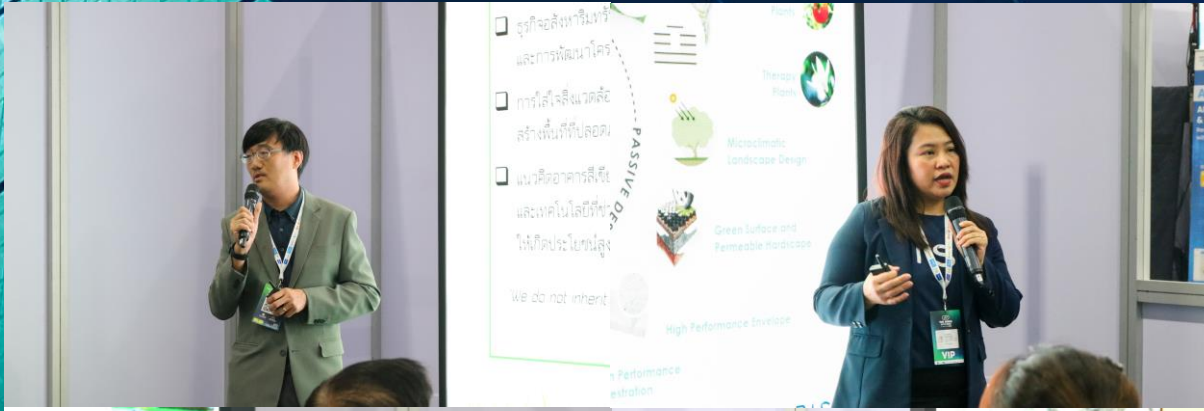












# By EEC Academy



# THANK YOU

---



**THE NOVA**  
**EXPO 2025**

12-14 MARCH 2025 **BITEC**

<https://www.youtube.com/@thenova-expo>